



**Topshop Topman presents
A Benefit for Arms Around the Child**

Arms around the child believe in a world where children living in adversity can have their lives transformed, but it is all about what you do now!

Hosted by **Mark Ronson**

Musical Director **Jeff Bhasker**

Performances by

The Black Keys
A\$AP Rocky
Miguel
Lykke Li
Mikky Ekko
Nate Ruess

The Highline Ballroom New York City

- 7.15 pm -
Red Carpet Arrivals
Cocktails

- 8.15 pm -
Honoree Program
Live Auction
Musical Performances

- 11.00pm -
Afterglow
DJ Samantha Ronson

Creative Design: Periel Aschenbrand

Event Production: Empire Entertainment

AATC Production: Leigh Blake, Ellie Milner, Bill Livermore, Nadia French

Brochure: FLATT Magazine

Welcome to the OTHER BALL NYC 2013

Arms Around the Child – Raising Happy Children

Good evening and welcome to the Other Ball.

Hopefully tonight you will feel the possibilities and recognize the river rising in you to be of service to children far away but no less deserving than our own.

We owe a debt to our incredible Host and Global Ambassador Mark Ronson who has created this amazing evening along with co conspirator and super producer, Jeff Bhasker. We owe you both so much.

And we owe immeasurable debt to our incredible title sponsors Top Shop and Top Man who are just the most sensitive and deeply moral group of people I have even had the fortune to call our sponsors. Many thanks also to Frank Runge for his support. And to Toywatch and all the companies who donated to us.

Periel Aschenbrand has used her notorious and shocking genius to design the environment you inhabit tonight and I think you will agree – Andre Breton would have smiled.

Other contributors who deserve our gratitude are Empire Entertainment especially Nicole Torrecampo and JB Miller.

I would like to thank my Co Creator in The Red Hot Organization, John Carlin who remains the kindest person I know after 24 years of meeting the many.

Thank you Ellie Milner Exec Director of Arms Around the Child UK who comes to the US and whips us all into shape. And COO Bill Livemore and Nadia French. Special thanks to Tatiana Rodriguez who went beyond the call of duty to support us.

Our committee worked wonders and are bristling to do more and that's a wonderful thing to experience. Onward to Other Ball London 2014!

We also say Thank You to FLATT magazine, to Christina Lessa, Dan Petrucelli and Andrew Martin Weber who have created this amazing brochure for us.



Thank you to our Honorees, Peter Edge, Bob Roth, and Mark Seliger who in so many ways represent everything that's important to a spiritual life – Art, Music, Mindfulness and Compassion. And the amazing people who are introducing them tonight – thank you too.

And to you, our guests – thank you for your support and commitment to us at Arms Around the Child. Tonight is one way you can participate to change the lives of kids living in dangerous and miserable circumstances through no fault of their own or their parents. They just happen to be born in countries without any safety net for them. But they deserve happiness just like our own children. And we intend to provide it – with your help.

Leigh Blake,
President, Arms Around the Child

A Welcome from Mark Ronson

I first met Leigh Blake when she was President of Keep a Child Alive, the charity she co founded with Alicia Keys. I was asked to be the Musical Director of the Black Ball in London and I jumped at the opportunity. I knew of Leigh's work both at Keep a Child Alive and also through her previous organization, Red Hot, which was the first AIDS organization created to fund-raise and bring awareness to AIDS research and relief. I loved the albums they produced, especially Red Hot and Blue, which took Cole Porter songs and had the top artists of the time reinvent them. I obsessed over that tape when it came out. But mostly, I am blown away by Leigh's commitment over the last 24 years to improving the world through music.



When Leigh asked me to Host the Other Ball and be an Ambassador for her new charity, Arms Around the Child I was thrilled. She explained to me that whatever fame currency I had stored up could be used to mobilize money, power for the cause and advocacy to ensure that children are higher on our leader's agendas.

So here I am tonight, rallied to a great cause and a outcome that makes me happier in my life. Knowing that whatever I do, it can never be as rewarding as the simple powerful act of giving and finding a pathway to service to those who need help the most.

I would like to thank you and all the Artists who so kindly agreed to participate in the Other Ball. The Black Keys, Miguel, Nate Ruess of Fun. A\$AP Rocky, Lykke Li, and Mikky Ekko. Wonderful kindred souls with the desire to use their power responsibly and with compassion. I would also like to thank Empire Entertainment for their skill and constant commitment to our work, and our amazing Honorees, Bob Roth, Mark Seliger and Peter Edge this evening. I am lucky to be one of the Artists on Peter Edge's label RCA and can vouch that he is one of those people who will always put music first.



Tonight in my role as Global Ambassador of Arms Around the Child I welcome you all.

Mark Ronson



Honoree: PETER EDGE

Peter Edge serves as the Chief Executive Officer for RCA Records and is responsible for overseeing day-to-day operations for the iconic record label. Prior to being named RCA's CEO by Doug Morris, Chairman and CEO for Sony Music Entertainment who took the helm in 2011, Peter held the role of President, A&R, RCA Music Group, during which time he was responsible for overseeing A&R for the company.

Throughout his career, Peter has discovered and cultivated a wealth of talent such as multi-platinum recording artists like Alicia Keys, Dido, and Jamie Foxx, to name a few, along with developing the careers of breakthrough hit-makers like Pitbull, Mike Posner, Jazmine Sullivan, and Marsha Ambrosius.

In addition, Peter is building the careers of promising newcomers like A\$AP Rocky, Elle Varner, Dry the River, Elle King, Walk the Moon, and Sammy Adams. Edge possesses laser sharp focus on igniting and expanding the brands of the roster's superstar and critically-



acclaimed artists such as Usher, Justin Timberlake, Britney Spears, Alicia Keys, P!nk, Chris Brown, Kelly Clarkson, Christina Aguilera, Ke\$ha, R.Kelly, Foo Fighters, Ray LaMontagne, Kings of Leon, and many more.

Peter began his respected A&R career working with some of the industry's leading pioneers including Chrysalis Records founders Chris Wright and Doug D'Arcy, Warner Brothers Records' Lenny Waronker, Mo Ostin, as well as former President of Black Music, Benny Medina, and later the legendary Arista and J Records founder Clive Davis.

Leigh's version:

I've known Peter for 30 years and the startling thing I can say about him that I can't say about many others who have risen to such great heights is that he is still the same. He is unassuming, gracious, and deeply generous. He is still insanely passionate about music and pushes the boundaries of what is possible with every Artist he works with. He is intuitive, totally loved by his friends, truly respected in the industry and remains very creative.

He is a Quiet Revolutionary because he has lifted the barriers for those Artists who are outside of the norm and celebrated their otherness. Indeed, OTHER is what really interests him more than any word I can think of - except Humanitarian.

To show you how dedicated to my work and children in the developing world he is, tonight's focus on him is probably absolute torture but he is here to help children in need and ready to do, as he would say, "whatever it takes".

Honoree: BOB ROTH

Bob Roth is the Executive Director of the David Lynch Foundation, where he has helped to direct the introduction of the Transcendental Meditation (TM) program to over 250,000 at-risk students in 130 public and charter schools in the United States, Latin America, the Middle East and Africa.

He also serves as national director of the Center for Leadership Performance, where he helped to oversee the introduction of the TM program in business, industry and governmental organizations.

Mr. Roth has been a teacher of Transcendental Meditation for 40 years and is the author of the definitive book on the technique, entitled, fittingly, Transcendental Meditation, which has been published in 21 languages.



Leigh's version:

Meditation is not associated with a God. But it does lead to enlightenment. In the form known as Transcendental Meditation (TM) it can take you on a miraculous journey to infinite consciousness and that is why we are honoring the heart and soul of the David Lynch Foundation tonight, its Executive Director, Bob Roth.

The ultimate meditator The Buddha was not a God, never claimed to be the son of God, or a messenger from God, he was just a man who through meditation was able to lose the chatter, the drama, the fear and the ego from his life.

Bob is the epitome of the jewel in the lotus and as the center of the David Lynch Foundation has taken the teachings of the Vedic tradition in India through the Maharishi Mahesh Yogi to the ultimate in humanitarianism.

TM is startlingly effective and scientifically proven to help people quiet their minds and heal their souls which reduces the stress that ages us or traumatizes us. Indeed TM has healed people all over the world from all kinds of post traumatic stress disorders including and especially, war veterans, victims of sexual abuse, children with ADHD and other frontal lobe imbalances as well as accessing more of our brains for us to think with whilst opening more of our hearts for us to love with. Bobby Roth's light proves what TM can do for all of us.



Honoree: **MARK SELIGER**

Mark Seliger was born in Amarillo Texas in 1959, where he lived with his parents, Maurice and Carol Lee, and his two older brothers and younger sister, until 1964, when they moved to Houston. Seliger's early interest in photography began when his brother Frank promised to give him his Diana camera if he got a base hit in Little League. He didn't get the hit, but he got on base (by getting a walk for getting hit in the shoulder with the ball), and the camera was his.



His first love quickly became the darkroom where he began experimenting with printing and developing in the family's bathroom. He attended Houston's High School for Performing & Visual Arts and, from there, went on to attend East Texas State University, where his education began in earnest, as he studied the history of documentary photography.

He moved to New York City in 1984. In 1987, he began shooting for Rolling Stone. He was signed as their Chief Photographer in 1992. During his time at Rolling Stone, Seliger shot over 125 covers and began a long term collaborative relationship with Design Director, Fred Woodward, which continued into their work with GQ. They have co-directed numerous music videos for artists such as Willie Nelson, Lenny Kravitz and Elvis Costello.

In 2001, Seliger moved from Rolling Stone to Condé Nast. He shoots frequently for Vanity Fair, Details, Italian Vogue, L'Uomo Vogue and German Vogue. In 2011, he co-founded a non-profit exhibition space for photography with Brent Langton called 401 Projects, which has featured shows for James Nachtwey, Eugene Richards, Albert Watson, Platon, among others. He also hosts the Emmy-nominated

show "Capture" on YouTube's Reserve Channel, which focuses on candid conversations between established photographers such as Platon, Mary Ellen Mark, Martin Schoeller, Bob Gruen, etc and celebrities who are interested in photography (Dylan McDermott, Helena Christensen, Judd Apatow).

Seliger continues his love of the darkroom by using the platinum palladium process to create large-scale, 30"x40" prints, and his photographs have been exhibited in museums and galleries. He has published numerous books, including: Listen (Rizzoli, 2010), Mark Seliger: The Music Book (teNeues, 2008), In My Stairwell (Rizzoli, 2005), Lenny Kravitz/Mark Seliger (Arena, 2001), Physiognomy (Bullfinch, 1999) and When They Came to Take My Father – Voices from the Holocaust (Arcade, 1996).

Seliger is the recipient of such esteemed awards as the Alfred Eisenstaedt Award, the Lucie Award for Outstanding Achievement in Portraiture, and a Clio Grand Prix.

Leigh's version:

Mark Seliger is always there for his friends. And his friends are some of the most famous people in the world. Although Mark is always in demand he is generous, always creatively awake, committed to the truth in his art form and politically engaged. Whenever I have asked Mark to help me on my mission to end AIDS or care for the affected he has always been right there ready to help. He has photographed many of the campaigns that propelled my former charity, Keep a Child Alive into the stratosphere and he also photographed the ubiquitous "We all have AIDS" campaign by Kenneth Cole.

He is somewhat of an iconoclast himself, and in my opinion more rock n roll than most of his subjects. He is empathetic and present. It's hard to think of any photographer who has captured the inner workings of the celebrity psyche as well as Mark Seliger. He is the possibly the Goya of 21st Century pop culture but that is not why he is honored here tonight. He is honored for his generosity of spirit and the collective gratitude of many.

FLATT

FLATTMAGAZINE proudly presents

FLATTFIVE Q&A

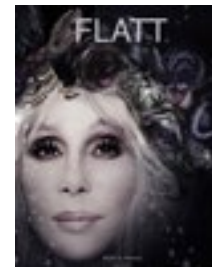
We are living in an amazing period in history where a singular individual or group can make a significant impact not only in their community, but on a global scale. Leigh Blake is one of those outstanding individuals. Through

Almost always, the creative dedicated minority has made the world better.

Martin Luther King, Jr.

her courageous work with Arms Around the Child, Leigh embodies the concept that great creatives have always been the most inclusive, acting as champions of freedom around the world. Through their courage they have withstood the trials of being ostracized, suffering persecution, financial instability, and censorship in a continual search

for veracity. In many parts of the world artists risk their lives in an effort to tell the truth, to teach compassion, and develop ideas that break boundaries. Arms Around the Child breaks those boundaries by continually reinventing the modern philanthropic experience of engaging artists of all genres to stand behind a declaration of progression, in an effort to repair the lives of countless of under served, orphaned and abandoned children.



FLATT goes beyond a monetized product with our mission to support creatives and patrons alike. We believe that creativity, in all of its guises whether it be the arts or sciences, is the scaffold for great change. FLATT is proud to recognize the artists and all individuals involved in tonight's effort who understand that this type of communal engagement is an idea whose time has come.

- Christina Lessa, FLATT Editor in Chief / Founder

FLATTFIVE Q&A: **Mark Ronson**

Q: Great creatives are the keepers of history. That said with great Art comes great responsibility and power. How is your affiliation with Arm Around the Child (AATC) a monument to your legacy as an Artist?

A: I'm working with AATC because I'm compelled to do something positive in the here and now. I'm not interested in leaving monuments. I'm not as concerned with how my legacy will be perceived as I am with helping people right now.

Q: When a public Artist steps up to give, it forces people to listen...it is a huge presence because their audience is already captive, they already have the Artist in their psyche and in their heads with their songs, in their living rooms on the TV...what do you think you can contribute to utilize this power in terms of philanthropy?

A: I think you have to do all that you can. You don't really know how much you can help others until you start.

Q: Who are your philanthropic heroes in 2013?

A: Leigh. Anyone who helps others in need.

Q: Creatives are traditionally the first to take a step back and say, let's take a closer look at the truth, how can we usher in change for the better? What made you choose AATC as a platform you have acquired to make change?

A: I was asked.

Q: What are your top three wishes for the children that AATC nurtures?

A: For them to find the love and caring of others that most of us take for granted every day.



FLATTFIVE Q&A: **Black Keys**



Q: Great creatives are the keepers of history, that said with great Art comes great responsibility and power. How is your affiliation with Arm Around the Child a monument to your legacy as an Artist

A: We feel the excitement and responsibility to use the platform that music has given us to make positive contributions to society.

Q: When a public Artist steps up to give, it forces people to listen...it is a huge presence because their audience is captive, they already have the Artist in their psyche and in their heads with their songs, in their living rooms on TV..what do you think you can contribute to utilize this power in terms of philanthropy?

A: Music has always been a force for positivity and we're humbled to be part of that.

Q: Creatives are traditionally the first ones to take a step back and say, let's take a closer look at the truth, how can we usher in change for the better? What made you consider AATC as one of the platforms you have acquired to make change?

A: To help such kids in need through AATC which doesn't get enough attention

Q Who are your philanthropic heroes in 2013?

A: George Lucas - sold Star Wars and related intellectual property to fund his educational foundation while still alive.

Q: What are your top three wishes for the children that AATC nurtures?

A: The idea of universal rights for children. We've traveled the world and we'd like to see children have the opportunities to have the same benefits we see in our everyday American lives. We want children born to deep disadvantage beat the odds and live a healthy life.

FLATTFIVE Q&A: **Lykee Li**



Q: Great creatives are the keepers of history, that said with great Art comes great responsibility and power. How is your affiliation with Arm Around the Child (AATC) a monument to your legacy as an Artist?

A: A very dear and important person to me, once said, to be an artist is one of the highest callings, because we/they are the wounded healers waiting to heal and it's our responsibility to be truthful and honest and take every opportunity given to heal, both ourselves and others. Whether it is to make art so private and vulnerable that those who feel the same feel less lonely or to be involved in an organization like this. I felt incredibly honored to be asked to be a part of this and of course jumped at the chance.

Q: When a public Artist steps up to give, it forces people to listen...it is a huge presence because their audience is already captive, they already have the Artist in their psyche and in their heads with their songs, in their living rooms on the TV..what do you think you can contribute to utilize this power in terms of philanthropy?

A: As the late Lou Reed said: "It is important for people to feel less lonely." That is a good starting point, and from there, we should always do everything in our power to highlight causes and people in need; we all need each other in one way or another. And of course always act with our heart.

Q: What are your top three wishes for the children that AATC nurtures?

A: To be seen, felt, heard, needed, loved, protected.

FLATTFIVE Q&A:

Periel Aschenbrand, Creative Director



Q: Great creatives are keepers of history, that said with great art comes great responsibility and power. How is your affiliation with AATC a monument to your legacy as an artist?

A: James Baldwin said that if the whole house went up in flames, if everything got destroyed, the only thing we'd really have left behind is our work. He was more articulate about it because, well, because he was James FUCKING Baldwin, but you get the idea.

Q: When a public creative steps up to give, it forces people to listen...it is a huge presence because their audience is captive, they have the artist in their psyche and in their heads with their songs, in their living rooms on the TV..what have you done to utilize this power in terms of philanthropy?

A: I just do whatever Leigh tells me to.

Q: Who are your philanthropic heroes in 2013?

A: Leigh Blake in '13 and every other year!..and Mark Seliger..he always says yes even though he doesn't have to.

Q: Creatives are often first to take a step back, take a closer look at the truth, how can we usher in change for the better? Why did you choose AATC as your platform to make change?

A: I'd say raping babies is a pretty powerful motivator to get off your lazy ass and do something.

Q: What are your top three wishes for the children that AATC nurtures

A: Love, safety and a fighting chance

FLATTFIVE Q&A: **Mikky Ekko**



Q: Great creatives are keepers of history, that said with great Art comes great responsibility and power. How is your affiliation with Arm Around the Child a monument to your legacy as an Artist?

A: My good friend once told me, "you can't give what you haven't been given." He helped me understand the power of human investment- specifically wisdom, patience and focus. I know I've been blessed and I hope to pass on what I've learned by investing in people through my art.

Q: When a public Artist steps up to give, it forces people to listen...it's a huge influence because their audience is captive, they have the Artist in their psyche, in their living rooms on TV..what do you think you can contribute to utilize this power in terms of philanthropy?

A: A voice for the voiceless.

Q: Who are your philanthropic heroes in 2013?

A: My heroes are all over my community. Anyone investing in improving the health of their community, global or local, is a hero to me.

Q: Creatives are traditionally the first to step back, take a closer look at the truth and ask: how can we usher in change for the better? What did you choose AATC as a platform to bring about change?

A: In the pursuit of truth, definitions are tricky. Today's children will define the future and I'm invested in that story.

Q: What are your top three wishes for the children that AATC nurtures?

A: 1. hope they're given the opportunity to pursue their dreams 2. I hope in pursuit of their dreams, they never stop pursuing truth in the world and in their own lives 3. I hope they get the chance to give what they've been given.

FLATTFIVE Q&A:

Jeff Bhasker, Musical Director

Q: Great creatives are keepers of history, that said, with great Art comes great responsibility. How is your affiliation with Arms Around the Child a monument to your legacy as an Artist?

A: Helping as many children as possible TODAY is what counts.

Q: When a public Artist steps up to give, it forces people to listen...it is a huge presence because their audience is already captive, they already have the Artist in their psyche and in their heads with their songs, in their living rooms on the TV.. what do you think you can contribute to utilize this power in terms of philanthropy?

A: Song is such a powerful medium. Rhyme and melody can really brainwash people. Let's use that potential in a thoughtful positive way.

Q: Who are your philanthropic heroes in 2013?

A: Leigh Blake. LET'S ROCK THIS SHIT!!!

Q: Creatives are traditionally the first ones to take a step back and say, let's take a closer look at the truth, how can we usher in change for the better? What made you consider AATC as one of the platforms you have acquired to make change?

A: I dove into working for AATC and The Other Ball kinda blindly but it's turned out to be one most rewarding experiences of my life! I highly recommend it.

Q: What are your top three wishes for the children that AATC nurtures?

A: Feel loved. Feel a sense of hope. Fly as high as they can dream!



Behind the Scenes

by Periel Aschenbrand, Creative Director

These gorgeous bears are a vehicle to talk about that which is so awful people actually can not bear to discuss it. You'll forgive the pun because as it turns out, puns and teddy bears are more palatable than raping babies, which is one of the things that these teddy bears are aiming to eradicate.

These chic, sleek, leather bears are based on an extraordinary charity in South Africa that uses cloth bears as clinical tools for children who have been sexually abused. The bears are used a clinical tool that allows the children to communicate their trauma. The bears are then used as evidence in the criminal justice process.

The original idea was to give the clinical cloth bears to designers to customize for auction but Simon Doonan wisely pointed out that that was a bit "naf."

Back to the drawing board I went.

And then, with the dress code (and attitude) of "more black leather than black tie," it hit me. We should still use bears (what is a more classic children's toy?) but they would have to be a little bit different. A little bit off. A little bit, well OTHER. Because, after all, THE OTHER BALL is as rock & roll as its founder, Leigh Blake. And this is how the idea of doing the bears in black leather came about.

It seemed an impossible task to corral the biggest designers in the world to "pimp" these bears, but of course, as Nelson Mandela said, "It always seems impossible, until it is done."

We owe a great debt to Simon Doonan, Thom Browne, Christian Louboutin, Alexander Wang, Top Shop, Top Man, Opening Ceremony and Chromat. They have created masterpieces. Each bear is as beautiful and unique the children we serve.

Our fashion bears are the first in a series, as we take the Other Ball to LA, Cannes and London, we'll be working with icons, celebrities and artists to create more bears and help put an end to the suffering of children in developing countries—one leather bear at a time.

Let's be honest, as anyone who has spent even two minutes in her presence will testify, if any charity is going to change the world, it is certainly Arms Around the Child, with Leigh Blake at its helm.





Arms Around the Child: **OUR STORY**

At Arms Around the Child we believe in a world where children can have their lives transformed into a bright future. But caring for children is not a quick fix like drilling a well or giving a micro loan. It's a big deal because their little hearts and souls are precious and continuity is important to all children.

With years of experience, we at Arms Around The Child are committed to providing safe loving homes to abandoned or orphaned children. Arms Around The Child provides sanctuary for children so that they are not prey to exploitation. We work with dedicated organizations in India and Africa who are committed to providing the kind of love and joy and peace that children need. Each and every child deserves happiness and an equal chance at what life has to offer.

Our kids come from the most difficult of beginnings and fortunately they have been rescued from harm, but there are millions more that need our help.



To give you an idea of just how many kids live in danger and need our attention, here are the stats:

- **Needing to be loved:** There are more than 150 million orphans worldwide who all need love.
- **Needing treatment with ARVs:** 3.5 million children infected with HIV
- **Needing shelter:** 150 million children call the streets their home
- **Needing safety:** 1.2 million children are trafficked each year
- **Needing sustenance:** 600 million children live in absolute poverty
- **Needing protection:** 40 million children are subjected to abuse every year
- **Needing food:** 16 thousand children die every day through hunger related illness while 110 tons of food are wasted daily in the USA
- **Needing nurture:** 450 million children will be stunted in the next 15 years if the current trend continues. 1 in 4 of the world's children are stunted, this can be as high as 1 in 2 in some areas of the world.

If these stats appall you we are waiting for your help. Tonight is one way you can participate in huge change for kids who through no fault of their own are living in dangerous and miserable circumstances.

They deserve happiness just like our own children. And we intend to provide it – with your help.

Ikageng Itireleng: Soweto S. Africa

Driven by her experience in a community that shuns children because of their Orphan or HIV status and seeing children suffering, Carol Dyanti (Mum Carol) felt compelled to help the many children that came to her for help. In 2003 Carol set up Ikageng Itireleng, then rallied the community and urged companies and anyone who would listen, for assistance in caring for the orphaned children she had become a mother to.



Currently, Ikageng Itireleng operates as a community outreach project, which over the years has served more than 1700 Orphaned and Vulnerable Children in child headed households throughout Soweto. The number of orphans cared for has increased rapidly since the start of the project and the urgent need for care love and support is growing.

On average there is one child to up to six children per household and that older child is forced by circumstances to assume the role of a parent. They have seen first hand the true devastation of AIDS. Ikageng provides mentoring; life skills, and counseling to help children in these households grow into well-developed adults who can contribute to their community. Siblings continue to live together in their homes, creating strong sibling solidarity and promoting the family structure.

Through the provision of basic needs such as food, clothing, transportation, water, electricity, school fees, healthcare and transport, AATC helps Ikageng relieve some of the pressure and despair faced by these young children, who, having lost their parents, must take on adult roles way too early in life. Others have either a terminally ill parent while some survive with their grandparents who are themselves struggling to meet their own needs.

According to current estimates, AIDS has orphaned more than 2.1 million South African children.

Carmel Jyoti: Manipur: India

Manipur has a large number of people living with HIV/AIDS. It is one of the worst affected areas in India. Children affected by HIV/AIDS face various forms of poverty, discrimination and stigma and are the most vulnerable of all. There are a few "government-run homes" for children who are in need of "care and protection". However, there is large number of orphans and destitute children as a result of the various conflict situations and the HIV/AIDS infected children are often most neglected and unwanted. Carmel Jyoti seeks to offer holistic care for these children in a residential care and support facility up to the age of 18 and to integrate them into the community as and when they are able to



cope with the challenges.

The organization currently provides holistic care, protection, nutritional care, support and treatment to the children living with or affected by HIV/AIDS. They also ensure quality education for the children in a protected environment and integrate them into the local schools gradually.

Creating awareness and support from the community and locally is of great importance to the organization. Arms Around The Child supports Carmel Jyoti to achieve their objectives and provide the best possible fighting chance for these kids.

Faith Sansthan: Jaipur: India

"Our aim should be service, not success!" Faith was founded in May '05 by Smriti Singh. Her aim was to work with children infected and affected by HIV/AIDS and to give children the normal life they deserve, living to the fullest.

Over the years Smriti took in more children and currently has 45 children supported by committed caregivers and volunteers including a doctor, a nurse and many tutors. These children are thriving in a way no one could have imagined when the first child walked through the door.



The children are between three and eighteen years and they are all attending regular schools and excel in their studies. Faith offers them regular, well-balanced meals, proper care and timely treatment, thereby enhancing their confidence. All the children have the same right to develop their potential in all situations.

Faith provides services that promote the health, growth and development of the children and encourages adoption and re-integration and rehabilitation of children into society. Faith provides long-term quality residential care to the most deprived orphaned children. Faith brings a ray of hope to the lives of children living with HIV/AIDS by providing full care & Support. Faith's vision is to empower the future of the children to live a normal life and most of all, be happy and secure.

Bobbi Bear: Durban: S. Africa

Started in 1992 by Jackie Branfield, Operation Bobbi Bear rescues and upholds the rights of sexually abused children while aiming to minimize their risk of HIV infection. This includes provision of Post Exposure Prophylaxis (PEP) to children who have been raped. Through on-going support the organization helps children and young people towards wholeness.



Bobbi Bear is a community-based response to a complex set of issues that undermine children's rights and deprives them of their dignity. Children who have been victims of sexual abuse are thrown into a criminal justice system that is ill equipped to enable them to communicate about their ordeal in a way that safeguards their well-being. The added trauma of children struggling to communicate with police officers who are not trained in working sensitively with abused children means that justice is often not done for the child.

Children often experience this failure of the justice systems as secondary abuse. They are too often subjected to insensitive handling by police as they try to extract a statement from incredibly traumatized children, with the experience of being medically examined compounding this trauma. The impact on the child can be devastating and result in them becoming confused, particularly if they have to deal with several adults. All children of sexual abuse are counselled and risk assessed for HIV with referral for additional care made at the point of rescue. Sadly, despite these measures many children are infected with HIV as a result of their abuse. Bobbi Bear reaches around 4,000 children per month as part of their school outreach program. The program aims to raise children's awareness of sexual abuse and highlights to them where they can get help.

As well as working directly with children, Bobbi Bear trains and empowers the local community. This includes providing training to local Child Safety Officers, promoting this work as a prototype for national expansion. By training communities in child protection and identifying Safety Officers, Bobbi Bear works to ensure awareness of the rights of the child to help prevent further cases of abuse. Their vision is to have at least 2 Child Safety Officers in every community in S. Africa equipped to intervene and assists the criminal justice system to safeguard any child who is a victim of sexual abuse.

Vatsalya: Jalore: India

Many of the children at Vatsalya Care Home were abandoned by their families and forced to fend for themselves in rural Jalore, without life-saving medicines, or the love and care of a family every child deserves. The children are now part of a new family that provides them with a home, food, medicine, access to education, and above all, love.



It is heart breaking to hear the devastating circumstances that these children have faced. Despite their difficult pasts, they laugh and play with joy as all children should, and we are determined to do everything we can with JNP+ to ensure that these children have a joyous future.

Leigh Blake President, Arms Around the Child

Punk rock and roller with a soul. Activist angel. Utterer of the unsaid. Buster of rules, kicker down of doors, greaser of gridlock and smasher of stigma. Artist. Visionary. Harbinger. Leader. Legend.

These are but some of the monikers apt for the indomitable Leigh Blake.

Whatever, whoever, however, wherever she is, she always directs her extraordinary talents toward the issue she believes defines our generation: the question of whether or not we find the collective cojones to seize the opportunity before us now to end AIDS. We can, we will, end AIDS, says Blake in a rhythm resonant of the ACT UP chant: Act up, fight back, end AIDS.

**First they ignore you, then laugh at you
then they fight you, then you win.**
- Gandhi

Working as a journalist, make-up artist, an artist's agent and in PR (all before she turned 24), Blake befriended and marketed the Talking Heads in England and the U.S. Her connection to music and the punk movement grew through her relationships with Patti Smith, The Ramones, Andy Warhol, Jean Michel Basquiat and Debbie Harry, to name a few.

The next phase of her life took her back to her motherland of England where she worked for Browns, the most famous fashion house in London, and in film as a producer on a movie about Route 66 and on Larry Clarke's controversial feature Kids directed by Gus Van Sant.

While her creative career was thriving, many of her friends were not. AIDS was killing many she loved. The virus would eventually claim the lives of 25 million worldwide and infect another 35.3 million men, women and children—while orphaning upwards of 17 million kids.

Never one to go quiet into the dark night, Blake became a fierce activist against HIV, founding the Red Hot Organization to raise money for AIDS research. Working with artists like David Byrne, Madonna, Annie Lennox, U2, George Michael, k.d. lang, Jim Jarmusch, Wim Wenders, Jonathan Demme, Jenny Holzer, Barbara Kruger and others, Blake created music and TV productions that were seen in more than 60 countries and raised millions to combat HIV/AIDS.

Bound to Africa initially through marriage, Blake served as the director of Artists Against AIDS Worldwide (AAAW), an organization focused on stopping the spread of AIDS across the African continent. A 2001 AAAW campaign featuring a remake of Marvin Gaye's "What's Going On" brought together more than 40 artists including co-executive producer on the project, Blake's dear friend Bono. It too raised funds for the fight against the deadly virus. (Bono's impact on Blake is long-lived; her email signature today reads: "Inspired by Bono.")

With the money she raised, Blake built a clinic in Kenya in partnership with New York University Medical Center. The clinic delivered AIDS treatment and became the model of many others Blake's various projects would fund.

In 2003, Blake founded Keep a Child Alive (KCA) to provide life-saving AIDS drugs to children and their families in the developing world. In a classically Blake move, she appealed directly to the public to help underwrite the medicines governments were failing to provide to their people. KCA pioneered the first charitable text message fundraising campaign in the U.S. It went on to conduct the "Digitally Dead" campaign in which A-list celebs went dark on social media until millions were raised for AIDS relief work. It also hosted the Black Ball, an event chaired by Alicia Keys which has also raised millions for the cause.

Today, Blake is the President of Act V: The End of AIDS—an outlet dedicated to heralding in the end of epidemic—and Arms Around the Child, a new NGO focused on protecting the next generation from HIV.

She goes where few others dare and she goes there far ahead of the curve. And she doesn't even suggest she's coming home until it's all said and done. She's a fabulous force for good in the arenas of the absolutely bad. Oh, yeah, and the U.S. President takes her call.

To use a few choice Blake-isms, she is mega. Mad. Beyond. And she is always willing to wrap her brilliant brain around the world's most unsavory problems—while throwing her arms tightly around its most vulnerable children. We can, we must, we will end AIDS. And we can, we must, we will end the suffering of little children. And when we do those things, it will be in large part thanks to Leigh Blake.

- Regan Hoffman



The Artist in Residence at The other Ball

Nissim Ben Aderet

The black and white sketch artist, one line, one breath



Nissim is an expressive artist who works using the action painting method: a painting that is created when rationality cannot contain emotion. According to this method, the attempt is to create an image that is free from the constraints of logic. Contemplation of his first works reveals a process of creation and study of the line, the story, the image, and the personal expression that grows sharper and more powerful over time. In actuality, he documents actions through his paintings. One might say that this type of work is a natural development of the formal study that makes modern art. Through his art, Nissim presents a new model for examining the relationships between the artist and human nature. Nissim's works become a sort of choreographed battle scene from which the question of the artist's status arises. Nissim's modus operandi is a work of art in itself, because no work is identical to another and each work is made by drawing a single line that creates the world to which Nissim is drawn during his working moments. In one line, Nissim draws an entire world of human images that move through imagined spaces and that create the infinite motion of relationships and hierarchies amongst themselves. On one hand, more is hidden from the viewer than is revealed to him. On the other hand, viewing the work means rummaging through the depths of the soul that emerge from the images. The black and white drawing allows for a parallel to be drawn between the movement of the object in space and the manner in which the one contemplating it views and absorbs it.

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of you on a wrecking ball, but
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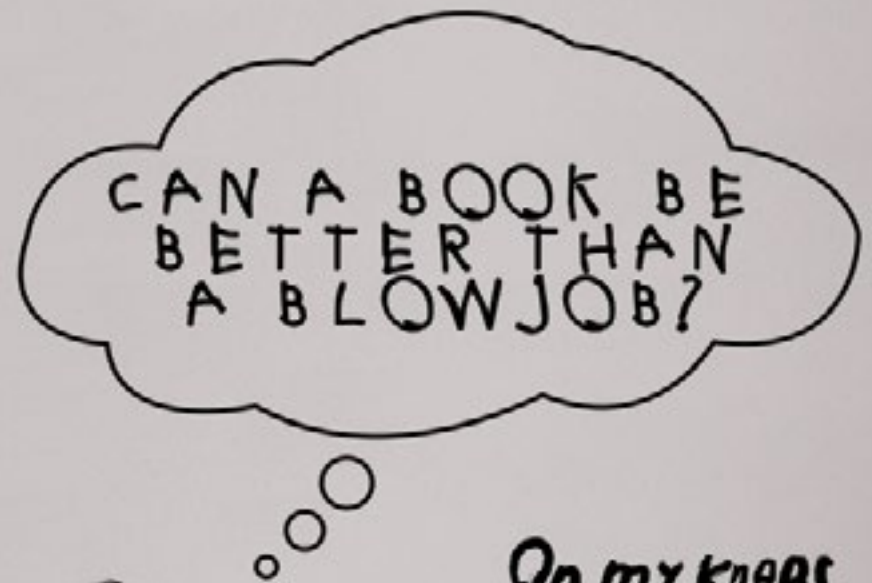


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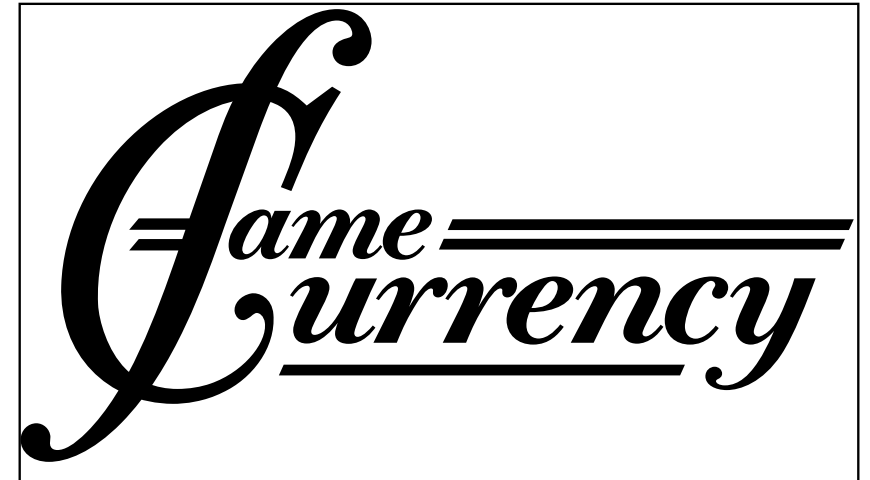
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LOVE, JULIE & MICHAEL

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on being honored as a Quiet Revolutionary

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Changing the world - one superstar at a time.
Leigh Blake and John Carlin
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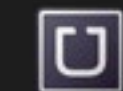


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- Nelson Mandela
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